



*Feel the Power*

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***With DNC Momentum, LIUNA Hits the Ground Running***  
***“We Are United Behind the Promise of a New American Dream for Working Families”***

Washington, D.C. (Aug. 23, 2024) — Galvanized and united by the Democratic National Convention, members of the Laborers’ International Union of North America (LIUNA) are spreading across battleground states in a massive effort to send the Harris-Walz ticket to the White House.

“We are united behind the promise of a new American Dream for working families,” said Brent Booker, General President of LIUNA. “As Vice President Harris says, we are not looking back. We are marching forward to expand the historic wins for union workers accomplished over the last several years. We are fighting for ever greater investment in the backbone of our country: the infrastructure we depend on every day and the workers who build it and make it work.”

Of LIUNA’s more than a half-million members, nearly 100,000 are in LIUNA member families in the battleground states of Pennsylvania, Michigan, Wisconsin, Arizona and Nevada. An additional 40,000 reside in counties bordering those states.

As a union with an activist tradition, LIUNA is implementing a multi-faceted information and mobilization effort through its hundreds of union halls and with volunteer phone-banking, door-knocking, jobsite and workplace conversations, and events. The union, with its trademark orange branding, has launched an aggressive information and persuasion campaign through digital and social media to reach members with the message: It’s not about voting red or voting blue — it’s about voting LIUNA orange.

“Voting LIUNA orange means voting for candidates who stand with our union, who support Davis-Bacon prevailing wages, who will fight for investments that create good union jobs, who defend and strengthen pensions, and who will protect the freedom to join a union,” Booker said. “Kamala Harris and Tim Walz are without a doubt those candidates. Their actions prove it.”

“For decades we fought for more investment in our infrastructure. While Trump made empty promises, the Biden-Harris Administration delivered,” Booker told thousands of delegates and attendees in his remarks at the Convention. “We’re rebuilding highways,

bridges, tunnels, powering a clean energy manufacturing boom ... our members can buy a home, put their kids through school, and retire with dignity.”

In addition to workers in the construction industry, LIUNA represents public service employees and mail handlers. The union is as diverse as the nation, with members in coastal urban areas and throughout America's heartland.

Booker, just a year into serving as the union’s general president, is leading several initiatives: the March to a Million to nearly double membership, Laborers Rising, a program to further strengthen member activism and community involvement, and a Laborers Bill of Rights to ensure that every Laborer has family-supporting pay, respect, and a safe jobsite.

“Our members don’t all look the same, think the same or come from the same place. But all of our hearts are in the right place and we’re united, as Tim Walz said, for an America where no child is left hungry, where no community is left behind, where nobody gets told they don’t belong.”

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*The more than a half-million members of LIUNA – the Laborers’ International Union of North America – are on the forefront of the construction industry, a powerhouse of workers who are proud to build the United States and Canada.*