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LIUNA Steps Up Democratic Convention Presence to Unprecedented Level in Fight for a Build America President

With New Evidence of Strong Support Among Members for Senator Obama, Union Tells Democratic Convention: “Build America so America Works”

Denver, CO (August 19, 2008) – The Laborers’ International Union of North America will bring to the Democratic National Convention its message of “Build America so America Works,” an effort to redirect the nation’s priorities to the basics that working people depend on every day, such as our roadways, bridges, waterways, schoolhouses and energy systems.

“Our visibility during the convention will highlight the importance of taking care of America and the human toll of failing to do so,” LIUNA General President Terry O’Sullivan said. “Our nation must redirect resources to the basics that working people depend on every day and at the same time create good jobs. We can build America so America works again.”

LIUNA’s half-million members include a strong base of construction workers in key election battleground states such as Pennsylvania, Ohio, Michigan, Minnesota, Wisconsin, Missouri, Iowa and Nevada.

In addition to being an official convention sponsor and having members participate as delegates, O’Sullivan, along with national elected officials and experts, will help lead an opening day roundtable on rebuilding the nation’s transportation systems at the Denver Performing Arts Center.

The union’s Build America so America Works visibility in Denver will include:

- Outdoor advertising, including bus and shuttle wraps, street banners, and billboards.
- Advertising on hotel keycards, hotel information booths and in convention programs and publications.
- TV and newspaper ads.

After an extensive member engagement and endorsement process, LIUNA endorsed Senator Barack Obama for President in June, calling him a “build America candidate committed to improving the lives of working people.”

LIUNA members have shown significant enthusiasm for Senator Obama. In a single night during the most recent *Make a Call to Build America*, LIUNA’s member-to-member voter registration and volunteer recruitment phonebank, more than 4,000 LIUNA members signed-up to help elect Senator Barack Obama by participating in various grass-roots activities throughout the general election campaign.

“A lot has been said about Senator Obama’s need to connect with working class voters,” LIUNA General President Terry M. O’Sullivan said. “The willingness of members to become activists for Senator Obama is a strong demonstration that they are inspired by his message of hope and change in Washington, his commitment to good jobs, universal healthcare, retirement security and laws that make it easier for workers to express their voice on the job site. Our members clearly want a President who understands the importance of building America.”

To see LIUNA’s Build America so America Works outreach, visit www.LiunaBuildsAmerica.org.

To learn more about the union’s election effort, visit www.BuildAmerica2008.org.

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The members of LIUNA – the Laborers’ International Union of North America – are on the forefront of the construction industry, a powerhouse of 10 million workers who are proud to build America.